

# **COMMUNITY REDEVELOPMENT AGENCY MEETING**

Immediately following  
City Commission Meeting  
April 25, 2006

## **AGENDA**

### **CALL TO ORDER:**

### **NEW BUSINESS:**

1. Approval: Minutes of CRA Meeting of March 27, 2006
2. Redevelopment Advisory Committee (RAC) - member reappointments (Dennis Alfonso-Downtown Dade City Main Street, Inc. and Bob Larkin-merchant/property owner)
3. Design Review Committee - member appointment/reappointment (Dale Laumer Merchants Association and Bob Larkin-RAC)
4. Request for funding from Downtown Dade City Main Street, Inc. – National Main Street Conference (June)

### **OLD BUSINESS:**

### **ADJOURNMENT:**

# *City of Dade City*

## **MEMO**

**To:** Chairman and Members of the CRA  
**From:** Karla S. Owens, City Attorney  
**Subject:** Redevelopment Advisory Committee (RAC) Membership  
**Date:** April 20, 2006

It is requested that the CRA consider the following information and recommendation:

### **BACKGROUND:**

The appointment and terms of the Redevelopment Advisory Committee members is set forth in Resolution No. 538. Membership is comprised of representatives from various other City and community advisory boards and consists of a term of three (3) years.

### **ISSUES:**

On April 17, 2006, the City of Dade City received a letter from Amy Ellis, Executive Director of Downtown Dade City Main Street, Inc. Her letter requested that the CRA reappoint Dennis Alfonso for another three year term to the Redevelopment Advisory Committee. Mr. Alfonso's term expires on May 14, 2006.

Bob Larkin has been contacted and has volunteered to serve another term as a merchant/property owner member of the RAC Committee should the CRA choose to reappoint him. Mr. Larkin's term expires on May 14, 2006.

### **ALTERNATIVES:**

1. Reappoint Dennis Alfonso and Bob Larkin for additional three (3) year terms on the RAC Committee.
2. Select alternative appointments for the two expiring RAC terms.

### **RECOMMENDATION:**

Staff recommends Alternative 1 above.

### **FUNDING:**

No funding is required for this item.

# DOWNTOWN DADE CITY MAIN STREET, INC.

POST OFFICE BOX 908  
(352) 567-0284



DADE CITY, FLORIDA 33526-0908

April 17, 2006

Mr. P. Hutchison Brock  
Mr. Scott Black  
Ms. Eunice Penix  
Mr. William Dennis  
Mr. Steve Van Gorden

Community Redevelopment Agency  
City of Dade City  
P.O. Box 1355  
Dade City, FL 33525

Dear Mayor Brock & Members of the CRA:

It is my pleasure to recommend Mr. Dennis Alfonso for reappointment as the Main Street representative to the Redevelopment Advisory Committee. Mr. Alfonso is a past president of Main Street and has served on the RAC since 2000. His term expires May 14, 2006.

The Executive Committee of the Main Street Board of Directors unanimously voted to resubmit Mr. Alfonso as the Main Street representative at its meeting on April 4, 2006. In accordance with Dade City City Resolution No. 538, we request that he be reappointed by the CRA.

Thank you for your assistance.

Sincerely,

A handwritten signature in black ink, appearing to read "Amy Ellis".

Amy Ellis  
Executive Director

# *City of Dade City*

## **AGENDA MEMO**

**To:** Chairman and Members of the CRA  
**From:** Karla S. Owens, City Attorney  
**Subject:** Design Review Committee Membership  
**Date:** April 20, 2006

It is requested that the CRA consider the following information and recommendations:

### **BACKGROUND:**

The CRA has previously created a Design Review Committee to provide review and recommendations to the CRA regarding the Building Exteriors Grant Program. Membership consists of representatives from the Chamber, Main Street, RAC, the Merchants' Association, the Historic Preservation Committee as well as a City Staff member and the Grant Administrator who has been the Executive Director of Main Street.

### **ISSUES:**

On April 17, 2006, the City of Dade City received a letter from Amy Ellis, Executive Director of Downtown Dade City Main Street, Inc. Her letter requested that the CRA appoint Ms. Dale Laumer to the Design Review Committee representing the Merchants Association. She will replace Grady Cunningham whose term expired on March 8, 2006.

On April 18, 2006, the Redevelopment Advisory Committee voted to submit Bob Larkin's name for reappointment to the Design Review Committee. His term expires on May 14, 2006.

### **ALTERNATIVES:**

1. Appoint Dale Laumer and reappoint Bob Larkin for three year terms on the Design Review Committee.
2. Select alternative appointments.

### **RECOMMENDATION:**

Staff recommends Alternative 1 above.

### **FUNDING:**

No funding is required for this item.

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April 17, 2006

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Community Redevelopment Agency  
City of Dade City  
P.O. Box 1355  
Dade City, FL 33525

Dear Mayor Brock & Members of the CRA:

The Merchants Association has nominated Dale Laumer to replace Grady Cunningham as the merchants' representative on the Design Review Committee for the CRA Building Exteriors Grant. Grady's term expired on March 8, 2006 and he will no longer be able to serve on the committee.

Please accept the appointment of Ms. Dale Laumer for a three-year term to the DRC.

Sincerely,

A handwritten signature in black ink, appearing to read "Amy Ellis", with a long horizontal flourish extending to the right.

Amy Ellis  
Executive Director

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Dear Mayor Brock & Members of the CRA:

As you know, Downtown Dade City Main Street is working closely with city staff on upcoming plans for the Seventh Street transfer and Streetscape Project. We are committed to helping the city make the most of the present momentum and enthusiasm for a new wave of downtown improvements.

In order to further enhance our efforts to improve and revitalize the downtown, I will be attending the upcoming **National Main Street Conference** in **New Orleans** from **June 4 – 7**. This is the premiere conference on preservation-based downtown revitalization and will feature more than 50 educational sessions, tours and workshops focused on downtown redevelopment. I am looking forward to meeting with Main Street directors from around the country to learn from their experiences and success. Conference participants will also be participating in voluntary work days to assist with cleanup in areas hardest hit by Hurricane Katrina.

To offset some of the conference-related costs, Main Street requests that funds from the Community Redevelopment Agency be allocated for these expenses. Attached is a summary of the anticipated cost. We have already applied for and received scholarship assistance from Florida Main Street to cover the \$320 registration fee. We request that the CRA consider a contribution of \$600 toward our participation in this important event.

Thank you in advance for your support and assistance! If I can answer any questions or provide additional information on the conference, please let me know.

Sincerely,

A handwritten signature in black ink, appearing to read "Amy Ellis", with a long, sweeping horizontal line extending to the right.

Amy Ellis  
Executive Director

**National Main Street Conference  
June 3 – 7  
New Orleans, LA**

**Anticipated Costs**

<b>Registration Fee:</b>	<b>\$320</b>
<b>Airfare:</b>	<b>\$275</b>
<b>Hotel: (Five nights @\$166 per night)</b>	<b>\$830</b>
<b>Meals: (\$25 per day for five days)</b>	<b>\$125</b>
<b><u>Sub-Total:</u></b>	<b>\$1,550</b>
<b>Florida Main Street Scholarship</b>	<b>- \$320</b>
<b><u>Grand Total:</u></b>	<b><u>\$1,230</u></b>