

COMMUNITY REDEVELOPMENT AGENCY MEETING

Immediately following
City Commission Meeting
May 9, 2006

AGENDA

CALL TO ORDER:

NEW BUSINESS:


1. Approval: Minutes of CRA Meeting of April 25, 2006
2. Funding Agreements:
 - A. Downtown Dade City Main Street, Inc.
 - B. Greater Dade City Chamber of Commerce

OLD BUSINESS:

ADJOURNMENT:

City of Dade City

Agenda Memo

To: Members of the Community Redevelopment Agency
From: Laura L. Beagles, Director of Administrative Services 
Subject: Agreement No. CRA 06-004 with Downtown Dade City Main Street
Date: May 4, 2006

It is requested that the City Commission consider the following information and recommendations:

BACKGROUND:

Downtown Dade City Main Street promotes economic growth and quality of life by being a voice for the business and professional community, working to increase prosperity by encouraging growth and serving as a clearinghouse for plans and proposals affecting the areas of growth. The City of Dade City Community Redevelopment Agency is actively pursuing appropriate industries to locate within the CRA limits to stimulate economic vitality. Main Street has been an active partner in assisting the CRA in promoting growth.

ISSUES:

Downtown Dade City Main Street had submitted an application request for \$15,000.00 in funding for the 2005-2006 fiscal year. During the budget review sessions, staff recommended that the Commission consider splitting the funding request between the general fund and the Community Redevelopment Agency fund as some of the services provided by the Chamber directly affect the designated redevelopment district.

ALTERNATIVES:

1. The Community Redevelopment Agency may elect to fund Main Street.
2. The Community Redevelopment Agency may elect not fund Main Street, but City staff would have to allocate significant time and resources to maintain the same level of vitalization of downtown that has been achieved and maintained by Main Street. This would reduce staff's attention to other needed projects.

RECOMMENDATION:

It is recommended that the Community Redevelopment Agency approve Agreement No. CRA 06-004 with Downtown Dade City Main Street, Inc. in the amount of \$7,500.00.

FUNDING:

The City Commission included \$7,500.00 in the Community Redevelopment Agency budget adopted for FY 2005-2006 to fund Main Street to assume duties and functions to promote the CRA District.

AGREEMENT NO. CRA06-004

**DADE CITY COMMUNITY REDEVELOPMENT AGENCY
&
DOWNTOWN DADE CITY MAIN STREET**

This agreement entered into by and between the Dade City Community Redevelopment Agency, a public body corporate and politic created by the City of Dade City, a municipal corporation of the State of Florida, hereinafter referred to as the "CRA", and Downtown Dade City Main Street, Inc., a not-for-profit, IRS Section 501(c)(3), Florida corporation hereinafter referred to as "Main Street."

WITNESSETH

WHEREAS, the CRA desires to enter into an agreement for the services of Main Street to disseminate redevelopment information and to undertake and carry out redevelopment projects and related services within the Dade City Redevelopment District; and

WHEREAS, such services serve to promote a valid public purpose for which expenditure of public funds is authorized; and

WHEREAS, the City Commission has allocated funds in its adopted budget for FY 2005/2006 for the CRA for such services.

NOW, THEREFORE, in consideration of the premises and mutual covenants contained herein, the parties do hereby covenant, contract, stipulate and agree as follows:

1. Main Street shall serve as the point of contact for the façade improvement program to encourage exterior building renovations that will provide continuity of historic design and strengthen architectural features of businesses in the Dade City Redevelopment District.
2. Main Street shall prepare and/or distribute brochures and materials that market and promote the Dade City Redevelopment District, and business and economic development opportunities therein.
3. Main Street shall cooperate with the CRA to assist with the development of coordinated plans and designs for landscaping of the Dade City Redevelopment District.
4. The CRA shall pay Main Street a total of \$7,500.00 toward personnel costs for Main Street staffing in return for the above services.
5. Main Street shall submit an invoice to the CRA documenting personnel and/or promotional expenses on or before June 15, 2006 and September 15, 2006 requesting one-half each of the total payment for services allocated by the CRA.
6. Both parties agree that this agreement shall apply to the period from October 1, 2005 to September 30, 2006 and that future funding by the CRA shall depend on the progress achieved by Main Street in providing services, and the availability of funds for appropriation.

IN WITNESS WHEREOF, the parties hereto cause this Agreement to be executed by their duly authorized officers this 9th day of May A.D., 2006.

CITY OF DADE CITY, FLORIDA
COMMUNITY REDEVELOPMENT AGENCY

By: _____
P. HUTCHISON BROCK, II
Chairman

Attest: _____
JAMES D. CLASS
City Clerk

Approved as to legal form

Karla S. Owens, City Attorney

DOWNTOWN DADE CITY MAIN STREET, INC.
A Florida corporation

By: _____
Nancy Johnson, President

Date: _____

**STATE OF FLORIDA
COUNTY OF PASCO**

The foregoing instrument was acknowledged before me this _____ day of May, 2006 by Nancy Johnson as President of Downtown Dade City Main Street, on behalf of Downtown Dade City Main Street. She is personally known to me _____ OR produced _____ as identification.

Notary Public

(Print, Type or Stamp Name)

My Commission Expires: _____

City of Dade City

Agenda Memo

To: Members of the Dade City Community Redevelopment Agency
From: Laura L. Beagles, Director of Administrative Services
Subject: Agreement No.CRA 06-003 with the Greater Dade City Chamber of Commerce
Date: May 4, 2006

It is requested that the City Commission consider the following information and recommendations:

BACKGROUND:

The Greater Dade City Chamber of Commerce promotes economic growth and quality of life by being a voice for the business and professional community, working to increase prosperity by encouraging growth and serving as a clearinghouse for plans and proposals affecting the areas of growth. The City of Dade City Community Redevelopment Agency is actively pursuing appropriate industries to locate within the CRA limits to stimulate economic vitality. The Chamber has been an active partner in assisting the CRA in promoting growth.

ISSUES:

The Greater Dade City Chamber of Commerce had submitted an application request for \$15,000.00 in funding for the 2005-2006 fiscal year. During the budget review sessions, staff recommended that the Commission consider splitting the funding request between the general fund and the Community Redevelopment Agency fund as some of the services provided by the Chamber directly affect the designated redevelopment district.

ALTERNATIVES:

1. The Community Redevelopment Agency may elect to fund the Chamber.
2. The Community Redevelopment Agency may elect not to fund the Chamber, but City staff would have to allocate significant time and resources to maintain the same level of vitalization of economic growth that has been achieved and maintained by the Chamber. This would reduce staff's attention to other needed projects.

RECOMMENDATION:

It is recommended that the Community Redevelopment Agency approve Agreement No. CRA 06-003 with the Greater Dade City Chamber of Commerce in the amount of \$7,500.00.

FUNDING:

The City Commission included \$7,500.00 in the Community Redevelopment Agency budget adopted for FY 2005-2006 to fund the Greater Dade City Chamber of Commerce to assume duties and functions to promote the CRA District.

AGREEMENT NO. CRA06-003

**CITY OF DADE CITY COMMUNITY REDEVELOPMENT AGENCY
&
GREATER DADE CITY CHAMBER OF COMMERCE**

THIS AGREEMENT entered into by and between the Dade City Community Redevelopment Agency, a public body corporate and politic created by the City of Dade City, a municipal corporation of the State of Florida, hereinafter referred to as the "CRA", and the Greater Dade City Chamber of Commerce, a not-for-profit corporation of the state of Florida, hereinafter referred to as "Chamber."

WITNESSETH:

WHEREAS, the CRA desires to enter into an agreement for the services of the Chamber to disseminate redevelopment information and to undertake and carry out community redevelopment projects and related activities with the CRA's area of operation; and

WHEREAS, such services serve to promote a valid public purpose for which the expenditure of public funds is authorized; and

WHEREAS, the City Commission has allocated funds in its adopted budget for FY 2005/2006 for the CRA for such services.

NOW, THEREFORE, in consideration of the premises and mutual covenants contained herein, the parties do hereby covenant, contract, stipulate and agree as follows:

1. The Chamber shall provide information and referral services for tourists, residents and businesses on the benefits and available services offered in Dade City Redevelopment District.
2. The Chamber shall prepare and/or distribute brochures and materials that market and promote the Dade City Development District and business and economic development opportunities therein.
3. The CRA shall pay the Chamber a total of \$7,500.00 toward costs for the Chamber to accomplish the above tasks.
4. The Chamber shall submit an invoice to the CRA documenting personnel and/or promotional expenses on or before June 15, 2006 and September 15, 2006 requesting one-half each of the total payment for services allocated by the CRA.
5. Both parties agree that this Agreement shall apply to the period from October 1, 2005 to September 30, 2006 and that future funding by the CRA shall depend on the progress achieved by the Chamber in providing the services and the availability of funds for appropriation.

I IN WITNESS WHEREOF, the parties hereto cause this Agreement to be executed by their duly authorized officers this 9th day of May A.D., 2006.

CITY OF DADE CITY, FLORIDA
COMMUNITY REDEVELOPMENT AGENCY

By: _____
P. HUTCHISON BROCK, II
Chairman

Attest: _____
JAMES D. CLASS
Clerk

Approved as to legal form

Karla S. Owens, City Attorney

GREATER DADE CITY CHAMBER OF
COMMERCE, INC., A Florida corporation

By: _____
Katherine Britton, President

Date: _____

**STATE OF FLORIDA
COUNTY OF PASCO**

The foregoing instrument was acknowledged before me the _____ of May, 2006 by Katherine Britton, as President of Greater Dade City Chamber of Commerce, on behalf of the Greater Dade City Chamber of Commerce. He/she is personally known to me ___ OR produced _____ as identification.

Notary Public

(Print, Type or Stamp Name)

My Commission Expires: _____