

COMMUNITY REDEVELOPMENT AGENCY MEETING

Tuesday, June 09, 2009

5:30 p.m.

<u>CITY COMMISSION / PLANNING AGENCY / CRA</u>	<u>CITY STAFF</u>
Scott Black, Mayor Steve Van Gorden, Mayor Pro-Tem Eunice M. Penix, Commissioner Camille Hernandez, Commissioner Curtis A. Beebe, Commissioner	William C. Poe, Jr., City Manager James D. Class, City Clerk & Finance Director Karla S. Owens, City Attorney & Community Development Director Lennie M. Naeyaert, P.E., City Engineer & Public Works Director

AGENDA

A. CALL TO ORDER:

Invocation:
Pledge of Allegiance:
Roll Call:

B. MINUTES:

Approval: May 12, 2009

C. PUBLIC COMMENTS:

D. OLD BUSINESS:

E. NEW BUSINESS:

RAC / CRA Projects Update

F. REDEVELOPMENT ADVISORY COMMITTEE MINUTES

(Karen Traenkner)

G. NOTED ITEMS:

ADJOURNMENT:

APPEALS: Any person desiring to appeal any decision made by the Community Redevelopment Agency with respect to any matter considered at any meeting or hearing will need a record of the proceedings and may need to ensure that a verbatim record of the proceedings is made which includes the testimony and evidence upon which the appeal is based.

DISABILITY: If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled at no cost to you to the provision of certain assistance within two (2) working days of your receipt of this notice. Please contact the Dade City Clerk's office, P.O. Box 1355, Dade City, FL 33526-1355; (352) 523-5052 for further assistance and information.

City of Dade City

AGENDA MEMO

To: Chairman and Members of the Community Redevelopment Agency
From: Karen Traenkner, Development Review Tech / CRA Director
Subject: CRA Report – May 2009
Date: June 9, 2009

Following is an update on RAC / CRA projects:

Streetlighting Proposal:

June 9: Met with Lee Isham of TECO, Billy Poe and Lennie Naeyaert.

Alleyway between Matter of Taste & ANPM Building:

Update from Bob Larkin on elevations.

8th Street Parking Lot Medians:

Benches moved to east end of each median.

Recycling:

Update from Jennifer Seney: A basic survey report must be submitted to KPB after each event – showing location, attendance, date, volunteers and number of bags of recyclables collected – to fulfill grant requirements for the recycling containers. Jennifer has received no reports to date from Dade City organizations.

Newspaper Racks:

Update from April Hemby: Publications are charged \$200 per location to be distributed in the modular units. To date, April has received no requests from any publications, although several have abandoned their current distribution boxes. This will be discussed with the City Attorney to determine if publications can be required to pay the fee to be included in the modular units.

Respectfully Submitted,

Karen Traenkner

CITY OF DADE CITY

REDEVELOPMENT ADVISORY COMMITTEE MINUTES

Tuesday, May 19, 2009

5:30 p.m.

MEMBERS PRESENT: Jean Ward, Chairman
Sean Ashburn
Nancy Johnson (@ 5:45)
Mike Agnello (@ 6:05)
Bill Dennis
Allison Todd

MEMBERS ABSENT: Bob Larkin, Vice-Chairman

Others in attendance: Curtis Beebe, Dade City Commissioner
Dan Dempsey, Focus Magazine
Crystal Davenport, Downtown Dade City Main Street
Len Johnson, citizen
Karen Traenkner, CRA Director

The meeting was called to order at 5:30 p.m. by Chairman Jean Ward. The Pledge of Allegiance was recited and roll was called; Bob Larkin was absent. Allison Todd was welcomed as the newest member.

Minutes of the April 21, 2009 RAC meeting were approved as submitted.

Speaker

Jim Wilson, Chief Operating Officer of VODA LLC in St. Petersburg, spoke to RAC about installing targeted WiFi in Dade City. VODA is a spin-off from USF, where they patented marine sensor technology.

VODA proposed establishing a "mesh network," using equipment similar to routers. They would install repeaters throughout Dade City's business district, with up to 10 "hops." This would create a WiFi "cloud" over the area, with individual areas interconnected for better coverage. The project would be secure, since the protocol doesn't support people being able to "see" into the network. It would also be scalable: the network could start small and be expanded as necessary.

To date, cities haven't been involved in WiFi installation; VODA normally contracts directly with businesses. VODA would be responsible for installation of the nodes and maintenance of the website; contracting with an Internet Service Provider (ISP) would still be necessary, at additional expense. Allison Todd has Embarq as an ISP at The Coffee Mug, as does Mike Agnello at The Osceola, but Bright House service may also be available. Cost is estimated at \$30 per business per month.

Cost would be \$250 per gateway/node, which would cover 600 feet. It was suggested that the CRA could possibly purchase the hardware, with individual merchants to provide their own ISP service.

Action: It was decided that members would research WiFi use and installation individually, and talk with merchants to gauge their interest in providing the service. Also, any additional questions would be submitted to Jim Wilson for clarification.

Old Business

Newspaper Racks: Waiting for update from April Hemby on installation of modular newspaper racks. Companies are pulling their publications from current locations in preparation for moving into the new racks.

Alleyway at Matter of Taste & ANPM Building: Met on-site on April 30 with Bob Larkin and Lennie Naeyaert, City Engineer. Due to the configuration of the alleyway, it was determined that brick pavers could be used rather than a permeable system. The permeable product recommended by Hanson Hardscape would require a substrate excavation of up to 8"; the alley doesn't have enough drainage issues to justify this expense. Re-surfacing and repairs would be necessary in adjoining parking areas to correct current puddling issues.

Action: Bob will shoot elevations to determine how the alley could be configured. Sunshine service will be contacted to locate utilities within the alleyway.

Crystal will contact Wachovia Bank to determine if they would donate their existing streetlights along 7th Street to the Alleyway project, once new TECO streetlights are installed.

8th Street Parking Lot: Public Works relocated existing wooden benches to the east end of each median, to provide better usage and also to block pedestrian access through the uneven end of the median. Since pedestrians are still trying to squeeze through this area, shrubs may be added to further restrict access.

Benches & Trashcans: A work order will be submitted to move the bench and trashcan from the Chamber of Commerce location to the Bank of America ATM on Howard Avenue.

Main Street Update: Crystal gave an update on issues with magnolias planted around the City: They have a bug infestation and are being sprayed for scale. The plants are not under warranty for this type of problem.

New Business

Main Street Proposal: Crystal presented a proposal from the Design Review Committee, recommending establishment of a limited-time "Window of Opportunity Grant." Since

fewer businesses are taking advantage of Façade Improvement Grants, and since painting is the most-needed and often least-expensive means of improving appearance, several suggestions were submitted for RAC consideration (see attached proposal). Members discussed pros and cons of the program and considered it a good idea. Specific requirements will be submitted for approval.

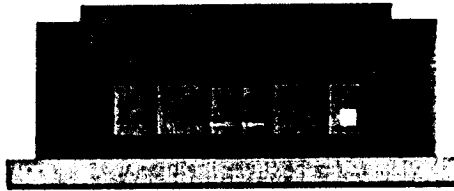
2008-2009 Budget Review: Copies of the 2008-2009 CRA financials to date were made available to members.

Other Business

June 16 Recycling Symposium: The City Commission has requested that a Recycling Symposium be scheduled June 16 at 6 p.m. for Dade City citizens and organizations. This will take the place of the June RAC meeting. Karen will coordinate with Jennifer Seney, Recycling Coordinator for Pasco County, and coordinate advertising and inviting City organizations to the meeting.

Adjournment: The meeting was adjourned at 7:25 p.m.

Respectfully submitted by Karen Traenkner



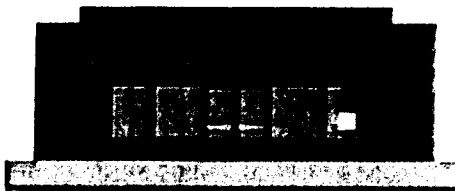
CRA Bldg Exteriors Grant – Dade City, FL
Design Review Committee
(352) 567-0284

The Design Review Committee has noticed a downturn in the amount of Façade Improvement Grants that are being applied for and awarded in the past six months. It is believed that this is mostly due to the economy. After some discussion it was decided that it may be the perfect opportunity to offer a “Window of Opportunity” Grant to give our downtown a sprucing up and an economic stimulus.

The Design Review Committee met and walked through most of the downtown to see if there was a need for such a grant. It was discussed that the biggest need at this time is paint. Painting would make a noticeable visual impact to residents and guests in our town and would likely get us some media publicity.

Suggestions for a Window of Opportunity Grant

- Pay 100% of painting for buildings who have not previously applied for a Façade Improvement Grant for Painting in the past 3 years.
- Cap it at a maximum dollar amount. More money for larger buildings? Some CRA's that have Façade Improvement Grants allow Extra money for buildings that are more than one story.
- Limit it to a 30 Day window to apply and 90 Days from approval to complete the project. This would allow the projects to be completed before tourist/snow bird season.
- Colors must be approved by Design Review Committee
- Grant Recipient would pay and be reimbursed by the CRA, same as current procedure
- Painter must be a member of Dade City Main Street or the Greater Dade City Chamber of Commerce. Grant applications could include a list of approved painters.



CRA Bldg Exteriors Grant – Dade City, FL
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37912 Church Ave – Formerly Bea’s Sweets

- Paint, Signs, Awnings

14106 7th Street – Creams Ice Cream/Hot Dogs

- Signs on Windows need to be looked at by CODE ENFORCEMENT

14110 7th Street - Ivy Cottage

- Lighting

LG Edwards Insurance Strip(Frame Shop, Olgas & A Trace of Old)

- Paint, Awnings

Pinnacle Chiropractor

- Signs on Windows need to be looked at by CODE ENFORCEMENT

Larkin Building – Antiques on Main & Barber Shop

- Front Doors, Painting and Crack Repair, New Canvas for Awnings

Larkin Building – Formerly Premier Community Health Care

- Paint, Refinish Doors

Matter of Taste

- Front Entrance Way, Refinish Doors

Hernandez Building

- Remove metal siding, Replace Windows, Paint, New Doors
- Signs need to be removed – CODE ENFORCEMENT

Lori Anne’s

- Refinish Doors

Williams/Lunch on Limoges & Sisters & Company

- Nothing at this time

Kiefers Village Jewels

- Paint, News Windows & Doors, Tile, Awnings

Quilts on Plum Lane

- Paint

Haydens Boutique & Garden Cafe

- Nothing at this time

American Eagle

- Paint Building & Retention Wall

Partners with Style – 14241 7th Street

- Lighting, Awning

RX Care Pharmacy

- Paint

Pasco Motors

- Paint

Little Mexico – 14314 7th Street

- Paint

Dade City Hardware Annex

- Windows, Overhang, Paint

Dade City Hardware

- Windows, Doors

Peddlers Village

- Paint, Awnings

Bonita's Florist

- Window replaced

Mander Building(Pawn Shop, Vac Shop, Barber Shop Strip)

- Paint, Awnings

Powers Burgers & Dade City Jewelry

- Remove Metal Poles, Paint, Awnings, Shingles, Signs

Tin Can Pams

- Paint, Sidewalk Repair

Del Carmen

- Awnings, Remove Metal Poles, Lighting

Sugarcreek Too

- Side Doorway

Griffin Block(Another Antique Shop, Grapevine Antiques & Old City Market)

- Crack Repair, Paint

Weitzenkorn Building(8th Street – Annetta's, Nancy's Naturals)

- Paint

Church Street Shoppe

- Awning Repair